



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

CONTRACT

10/22

Contract / Revision 584796 /		Alt Order # 09848187	
Product NFIB			
Contract Dates 10/20/12 - 10/26/12		Estimate # 428	
Advertiser National Federation of Independent Business		Original Date / Revision 10/19/12 / 10/19/12	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash	
Station WJW	Account Executive Jon Brunzell	Sales Office Los Angeles-Mil	
Special Handling			
Demographic Adults 35+			
IDB#	Advertiser Code	Product Code NFIB	
Agency Ref		Advertiser Ref	

And:

Target Enterprises
15260 Ventura Blvd.
Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals	
											Spots	Amount
N 1	8	10/22/12	10/26/12	M-F 530a-6a	530a-6a		:30			NM	5	\$5,500.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				5	\$1,100.00			
N 2	8	10/22/12	10/26/12	M-F 6a-8a	6a-8a Rotator		:30			NM	5	\$11,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				5	\$2,200.00			
N 3	8	10/22/12	10/26/12	M-F 8a-9a	8a-9a News		:30			NM	5	\$11,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				5	\$2,200.00			
N 4	8	10/22/12	10/26/12	M-F 9a-10a	9a-10a		:30			NM	5	\$7,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				5	\$1,400.00			
N 5	8	10/22/12	10/26/12	M-F 10a-11a	10a-11a		:30			NM	5	\$5,000.00
		NEW DAY CLEVELAND										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				5	\$1,000.00			
N 6	8	10/22/12	10/26/12	M-F 11a-12p	11a-12p		:30			NM	5	\$2,750.00
		JUDGE JOE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				5	\$550.00			
N 7	8	10/22/12	10/26/12	M-F 3p-4p	3p-4p		:30			NM	5	\$2,750.00
		RICKI										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				5	\$550.00			
N 8	8	10/22/12	10/26/12	M-F 4p-5p	4p-5p		:30			NM	5	\$6,250.00
		JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				5	\$1,250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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584796 /		09848187
Contract Dates	Product	Estimate #
10/20/12 - 10/26/12	NFIB	428
Advertiser		Original Date / Revision
National Federation of Inc		10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals	
											Spots	Amount
N 9	8	10/22/12	10/26/12	M-F 5p-6p News	5p-6p News		:30			NM	5	\$10,000.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$2,000.00			
N 10	8	10/22/12	10/26/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	2	\$7,000.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T--F--				2	\$3,500.00			
E 11	8	10/24/12	10/24/12	World Series on FOX	7p-CC		:30			NM	2	\$20,000.00
WORLD SERIES GAME 1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				2	\$10,000.00			
E 12	8	10/25/12	10/25/12	World Series on FOX	7p-CC		:30			NM	2	\$20,000.00
WORLD SERIES GAME 2												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				2	\$10,000.00			
N 13	8	10/22/12	10/26/12	Late News After Sports/De	1030p-2a After Spr		:30			NM	3	\$10,500.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-WT---				3	\$3,500.00			
Totals											54	\$118,750.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/26/12	54	\$118,750.00	\$100,937.50
Totals	54	\$118,750.00	\$100,937.50

Signature: _____

Date: _____

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